



Business growth that makes room for

more life.

# We turn 6- & 7-figure entrepreneurs into powerful Time Masters™.

Here at Ascend Leadership Co., we help 6- and 7-figure high-achieving, overworking women entrepreneurs create "impossible freedom", so they can make more money AND have more time for their life. If balance has felt out of reach, time management strategies haven't worked, and you've been wondering how to reclaim your life and health so you're less stretched and more connected, confident, and in control – welcome.

We're Nadine and Derek Nicholson, co-founders of the Time Mastery Method™, and your guides to "impossible freedom".

We want you to live a life that is impossible to regret by having more time for your life AND more money in your business. Our combined 60+ years expertise in business, leadership, sales, operations, change management, communications, psychology, and PR, in organizations of up to 100,000 employees can help you transform your life and business to have more time freedom AND more financial growth.

Together, we'll redesign your time and team to create the lifestyle and business you really want — using our unique superpower turning what feels "impossible" into simple, practical and do-able steps.

1

#### The Time Mastery Method™

Private business coaching where you learn how to double your time off and make 25% more revenue in 12 months. 2.

#### The Elevate Intensive

A fast-paced, high return-on-investment day or month together designed to completely conquer your biggest obstacle.

3

#### **Rise Up Retreat**

A live immersive retreat where you'll gain a new level of confident clarity, build momentum with brave action, and rejuvenate your spirit.



"I took control of my time, got my passion back, and grew my company by 83% in less than a year."





"I took the most vacation time ever and had my highest revenue year in 37 years. My business is no longer running my life."

-Rachelle Lee, Einblau & Associates

## It's harder in the "middle zone."

Most high-earning entrepreneurs get stuck in the same place – the "middle zone" of success – expending excess time and energy just to stay here. It's when they know how to make money and are mostly confident in business, but feel like they're failing in their personal life. They overwork in their business, find it hard to step away from work and are haunted by time-stress, guilt, and feeling behind and spread too thin all at once.

If this is you, you're not alone. We see this all the time. You can't stay in the "middle zone" forever. No one can.

The strategies that got you here won't get you any further (or higher!)
You need to aim higher to find the breathing room you crave.

## We call this "impossible" freedom.

Where you grow your business in a way that makes room for MORE LIFE.

The Time Mastery Method™ is how we've distilled our 60+ years of collective business and leadership experience running \$10M+ corporate portfolios, leading large teams, and building our 7-figure company into an approach that teaches you how to:

1

Reclaim your calendar, take the most time off ever, and confidently step away to unplug and recharge without guilt.

2

Confidently build and lead a united team who are engaged in your vision and free you up from the tasks you shouldn't be doing.

3

Hit new levels of growth, revenue and results with 10X more ease than it took to get you here.

### We best serve business owners who are:

- ✓ Generating six figures to multi-seven figures in revenue
- $\checkmark$  The sole owner of their company and lead a team
- Ready to have more time off, better relationships, make more money, and feel more accomplished both inside and outside of business

If this sounds like you, and you're brave enough, ready enough, and know IT'S TIME TO CHANGE, we'd love to meet you.



"Now, I rarely work after hours, have more time with my family, and my profits are continuing to increase. I am a better human being, a better mother, and a better business owner."

-Jen Zagorsky, Bright HQ Organizing Co.



